



Sleep Product

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Company Overview

Bitra Trading Company is one of the significant manufacturers of bedding sets in the Middle East that has been designing and producing various types of blankets and pillows. Having a highly experienced production team, this company entered the global market to offer its products to the world. Bitra Trading Company has created considerable production growth in the worldwide market. Using high-quality materials, the latest technology, and the most up-to-date designs, this company intends to maximize customer trust and satisfaction worldwide.

Business Description

Since tree leaves using as mattresses, sleeping comfort has been considered highly significant for every human being, and using the most comfortable bedding supplies has become the center of attention for a large number of people throughout the world. The global trade production volume of bedding supplies was 20 billion dollars in 2019, and 49% of this amount is allocated to China, making it the largest producer of this product in the world; Poland, Germany, and the United States are the second to fourth most significant producers of bedding supplies. Bitra Trading Company designs, develops, markets, and exports various types of bedding sets to different parts of the world and has become one of the world's largest producers of this product. This company sells its products through wholesalers, retailers, distributors, and agents worldwide. Bitra Trading Company will maintain constant supervision over its production stages to ensure the highest quality and maximize customer trust and satisfaction.

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Vision and Values

Bitra Trading Company intends to produce the best bedding supplies with the highest quality based on global standards to satisfy customers worldwide. Meeting the needs of different traders, this company will become one of the top brands producing sleeping sets in the Middle East. Considering human resources as the essential capital, observing safety principles and health protocols, teamwork and organizational objectives, as well as a constant update of knowledge for all our company members, have always been the most fundamental values to which we will spare no effort observe constantly.

○ Mission and Targets

Benefiting from the latest technology, the most up-to-date knowledge, the most skilled employees, and having an integrated management and marketing system, as well as extensive cooperation with industry leaders, Bitra Trading Company has always considered providing customers with maximum satisfaction via the production of the widest variety of bedding sets with the highest quality, as its most important mission. Accordingly, our company will constantly aim for the following targets:

- Producing world-class products using modern machines
- Maintaining supervision over production stages to ensure the health of products
- Exploiting variety to meet different tastes
- Maximizing customer trust and satisfaction
- Maintain production improvement
- Maintaining technical knowledge updates
- Using state-of-the-art equipment





Message from CEO

Our advanced factories in the Middle East produce the widest variety of high-quality bedding supplies to give dear customers maximum variety based on their tastes and needs. We have several decades of experience in the field of textiles, and we observe the highest standards to produce the most comfortable bedding sets to become one of the top manufacturers in this field around the globe. To achieve our primary goal, customer trust and satisfaction, we have employed young, experienced, and educated specialists and will spare no effort to provide our dear customers with the highest level of services.

Products

- Types of Blankets
- Types of Pillows
- And so on

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Services

- Ensuring to make the most beneficial purchase
- Free consultation to make a cost-benefit purchase
- Sending specialized catalogs via social networks and email

Delivery and Payment

Considering that the Middle East provides access to a diverse range of transportation routes, including rail, sea, land, and air, Bitra Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a specific route to transfer goods. Due to having multiple foreign currency accounts under the company name and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



